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UncommonGoods Launches Exclusive Valentine's Collection Supporting Independent Designers

Curated online marketplace combines sustainability, personalization and ethical sourcing

BROOKLYN, N.Y., Feb. 12, 2026 – UncommonGoods today announced the launch of its Valentine's Day Collection, a curated online marketplace featuring uniquely handcrafted gifts from independent artists and craftsmen, just in time for the Feb. 14 holiday.

The seasonal launch spotlights meaningful gifting, sustainability and small-business support — core values that have defined the Brooklyn-based online retailer since its founding. The Valentine's Day Collection features exclusive designs that emphasize personalization, craftsmanship and ethical production.

"Our customers are looking for gifts that tell a story," said a spokesperson for UncommonGoods. "This collection allows shoppers to celebrate love in a way that feels personal, thoughtful and socially responsible."

The Valentine's Day Collection includes:

- Handmade jewelry created with recycled and responsibly sourced materials
- Personalized keepsakes and custom artwork from emerging designers
- Experience-based gifts designed to foster connection
- DIY kits for couples and creative projects

- Sustainably produced home décor and lifestyle items

Each product page highlights the story behind the maker, reinforcing the company's commitment to transparency and ethical sourcing.

With consumers increasingly seeking alternatives to mass-produced products, UncommonGoods provides a digital platform that connects shoppers directly to independent creators. The retailer also offers curated gift guides — including “Gifts Under \$50,” “Personalized Picks” and “Long-Distance Love” — to simplify the Valentine's Day shopping experience.

The Valentine's Day Collection is available now at www.uncommongoods.com, with nationwide shipping options.

Uncommon Goods has carefully curated an online marketplace allowing shoppers to find uniquely handcrafted products while supporting independent artists and craftsmen. The company strives to carry designs that are both stunning and sustainable so that customers can feel good about their purchases. The company is a proud founding B Corporation and plans to give back through various partnerships and charities.

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